

International Business Meetings for non-food applications of agricultural resources

4th edition

april 24-25
2012
CHÂLONS-EN-CHAMPAGNE

1 hour
from Paris




SINAL

EXHIBITION

2012

www.sinal-exhibition.eu

Organized by: With the support of:





SINAL

EXHIBITION

THE 1ST NON-FOOD INTERNATIONAL MEETING

For several years now, we've attended global awareness conferences (Copenhagen Summit, Kyoto Protocol) because it's increasingly necessary to update our production and consumption patterns, as well as to lay down new foundations of economic development, so that we may ensure the future of our planet.

Thus, new solutions must be considered and explored to address the challenge of stable development today and tomorrow. In France, the (Grenelle of the Environment / Grenelle de l'Environment) has facilitated the accelerated development of studies, procedures, markets and products that are more respectful of our environment, and alternatives to fossil fuels and non-renewable resources.

Agricultural resources are hailed as one potential solution to these issues and modern agriculture has adapted and diversified itself to bring about innovative solutions in hopes of leading to a worldwide valuation of food.

As a result, the major players in the agricultural world and the agro-industry have laid the groundwork for new opportunities in both the development of new forms of energy and molecular development, through innovation, turning to new non-food valuations and diversifying into alternative markets.

SINAL EXHIBITION: a true showcase of new non-food opportunities for agricultural business

SINAL EXHIBITION revolves around 3 themes:

- **Bio-energies**
- **Agricultural materials**
- **Biomolecules**

SINAL EXHIBITION not only brings together regional and national exhibitors, but also corporations and international invites. For 2 days, professionals will display their products, services and expertise stemming from new agro-industrial technologies.

Visitors and contractors are business leaders, those in charge of sustainable development, quality or purchasing, heads of research and development, Hygiene-Safety-Environment, technicians, biologists and chemists from such diverse sectors as : **auto, cosmetic, stationary, public work, chemistry, textile, packaging, construction** not to mention representatives of **local collectives...** for the first time, visitors and professionals can discover and discuss solutions offered by par agricultural products as well as genuine business opportunities which can allow for diversification or substitution, all in one convenient location.

SINAL EXHIBITION is an **eco-friendly** event that takes its cues from the environment.

2 days dedicated exclusively to
**professionals,
academics
and researchers**



For more information, contact us at
+33 (0)1 41 86 41 68 ou sinal@advbe.com

A Business convention

The concept of pre-programmed meetings allows the originators and suppliers to easily identify new commercial and technological opportunities in the least amount of time possible.

INSTRUCTIONS:

- 1 Take just a few minutes to fill out the registration form online with a description of your skills, technologies, fields of application; or the knowledge you are searching for.
- 2 Three weeks before the show, you will have access to the online catalogue with the profiles of all participants. Simply choose the speakers with which you'd like to meet.
- 3 Our team sets-up a pre-programmed meeting plan for you in accordance with your selections and availability. You can consult the plan online and thus prepare for your meetings before the event.

A turnkey service to develop your commercial contacts in a minimum amount of time!

A cycle of conferences

Hosted by professionals, experts and well-known researchers, the conferences and workshops deal with current topics (Vegetable Refinery, Product life cycle analysis, R&D, markets, outlets), to inform and anticipate new business trends.

The Innovation Prize

Step up and distinguish yourself from the competition with... (no comma)
If you are an exhibitor, we welcome you to enter for a chance to win the...
The innovation can be...

If you are exhibiting, we welcome you to sign up for the SIÑAL Grand Prize for Innovation.

The innovation can involve a product, equipment, a system or service which creates a serious added value for the user.

The winners, selected by the panel, will be rewarded during a ceremony followed by a cocktail party offered by Champagne (Greater area).

What they retained from SINAL EXHIBITION

Effective, time-saving, well-targeted, cost-efficient, reliable.

Bertrand Terroni - RPA PROCESS

SIÑAL EXHIBITION is no longer a tradeshow of visionary projects in the sustainable development field, but is becoming a reality.

Marc Lanciaux - MEXCAMOV

A turnkey event. Carefree organization. Pre-planned meetings and others unplanned during meal-time and breaks.

Stéphane Moteau - SIPLAST ICOPAL

Allows within 2 days to meet suppliers and stakeholders that we couldn't meet by using other formulas. The industry is more mature. Industrial solutions are emerging. Biobased materials also tend to use non-food sources, and this is a good thing (wood, flax, hemp...)

Alain Grenetier - SALOMON

Participation of Clusters and other associations involved in the promotion of vegetable turn the SIÑAL EXHIBITION into a meeting point for players in this field in order to expand their network.

Frédéric Caijo - OMEGA CAT SYSTEM





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THE 1ST NON-FOOD INTERNATIONAL MEETING

As the project owner of SINAL EXHIBITION, «**Des Technologies & des Hommes**» has gone to great lengths to ensure its proper organization and development. The association was statutorily put in place to:

- spread our collective expertise throughout the Châlons territory in Champagne.
- promote innovation and new technology

Historically involved in the development of NTIC...the association today has begun to focus more on new products, technologies and processes regarding the non-food valuation of agricultural resources and global vegetable valuation with the support of the Competitive Center, "Industries and Agro-Resources."

Châlons-en-Champagne and its surrounding cities

(the Metropolitan Area of Châlons-en-Champagne) is made up of 13 councils and just over 70 000 residents..

Situated at the A4-A 26 intersection, 25 kilometers from the Paris-Vatry freight airport, it is located at the heart of a production and consumer base that encapsulates half of the European GDP in a 450 km radius, or 6-hour drive.

The Champagne greater area has over 300 ha devoted to an industrial zone, for logistics and industrial activity.

Region Administration, the capital of Champagne Ardenne, **Châlons en Champagne** is the TGV-accessible capital of the French region of Champagne-Ardenne, only one short hour from Paris, and is hosting the 2nd Agricultural Mechanism Agricultural Fair, which attracts more than 200 000 each year.

At the centre of the vinyard circuit, Châlons en Champagne is known for its architectural aspects, its rich heritage and high level infrastructure :

- Fully developed University center in the centre of the city
- A historic center (defined by l'UNESCO as a religious legacy)
- Quality of life (greenspaces, lively quarters, hospitality and gastronomic centre)
- Cultural life (theatre -national scene, festivals, School for the Circus Arts)

ABE is a leader in the organization of business conventions or "one-on-one meetings," conferences and gatherings. With...in various domains such as food processing, the environmental industry, packaging, industry , aeronautics and industrial processing. Our teams are dedicated to you and to using our expertise and experience to guarantee nothing short of an event that exceeds your expectations in terms of efficiency and performance.

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